



2015-2016 Cumberland Chapter Chapter Maturity Assessment

Submitted by:

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REVISION HISTORY

Date	Version	Description	Author
02.28.08	v1	2007-2008 URISA Chapter Maturity Assessment	Danielle Ayan
03.10.09	V2	2008-2009 URISA Chapter Maturity Assessment	Luke Boggess
02.28.10	V3	2009-2010 URISA Chapter Maturity Assessment	Karen Brandt
3.25.2011	V4	2010-2011 URISA Chapter Maturity Assessment	Tripp Corbin
5.1.2012	V5	2011-2012 URISA Chapter Maturity Assessment	Amy Esnard
5.2.2013	V6	2012-2013 URISA Chapter Maturity Assessment	Carmen Masó
5.21.2014	V7	2013-2014 URISA Chapter Maturity Assessment	Christina Boggs
5.21.2015	V8	2014-2015 URISA Chapter Maturity Assessment	Wendy Nelson
7.14.2016	V9	2014-2015 URISA Chapter Maturity Assessment	Chris Akin

July 14, 2016

Hello Chapter Leaders,

The time has come to complete your annual Chapter Maturity Assessment.

Please take the time to complete it in its entirety. The information will be compiled by the Chapter Advisory Board (CAB). The Assessment is a great tool for both the Chapter - to reflect on historical activities and their successes - and for URISA International to learn what it can do to support its members.

The Maturity Assessment is also used to help choose the Chapter of the Year. You must complete the Maturity Assessment and a short Chapter of the Year application to be considered for Chapter of the Year. The Chapter of the Year receives special recognition on the URISA website and is recognized at the URISA Award ceremony during the GIS-Pro annual conference. All chapters are eligible for consideration, regardless of the size or age of your Chapter. The Chapter of the Year award criteria include: Innovation, Education, Outreach and Community Impact. Did you reach your goals this year? Has your Chapter expanded its membership? What has your Chapter engaged in to serve the needs of your local GIS community?

As an added incentive, all Chapters who complete and submit the Chapter Maturity Assessment by the deadline (**August 12, 2016**) will receive a **free registration to the 2016 URISA GIS-Pro Conference** (<http://www.gis-pro.org>). To receive this free registration you must also attend the Chapter Leaders' Forum (CLF) which is held during the conference. We ask all Chapters to send at least one representative from their Board to participate in the Forum - this year it will tentatively be held **Wednesday, November 2, 2016 from 12:00 Noon-1:30 PM**. The Forum gives Chapter leaders an opportunity to share experiences and gain valuable information about Chapter programs and administration. This is a great chance to meet other Chapter Leaders, discuss and share Chapter experiences and issues and to speak directly with the URISA Board of Directors. If there is a specific topic of interest that you would like to have addressed during the Forum, please forward them to me.

Again thanks for taking the time to complete the Annual Chapter Maturity Assessment. If you have any questions, please contact me or Wendy Nelson (wnelson@urisa.org).

Sincerely;

Chris Akin, GISP

cakin@dunaway-assoc.com

Chair, Chapter Advisory Board - URISA International

2015-2016 URISA CHAPTER MATURITY ASSESSMENT

EXECUTIVE SUMMARY

Mission of this Document:

The mission of this document is to develop a matrix for measuring the maturity of a single URISA chapter and the composite maturity of all chapters at a snapshot in time (annually) and over time. Although there will be many areas where individual chapters vary, the intention is that this assessment can be leveraged by URISA International and all chapters by targeting focus toward those chapters and those areas needing assistance.

[CHAPTER NAME] PROFILE: CUMBERLAND

Chapter Mission/Vision/Overview:

Cumberland Chapter Vision Statement

A collaborative community of GIS Professionals in Kentucky and Tennessee with a local focus and an international perspective.

Cumberland Chapter Mission Statement

To encourage the advancement of geospatial knowledge through education, professional development, ethical practice and advocacy.

Area served: States of Kentucky and Tennessee

Active since: 2013

Current Lead Chapter Officer (**must be URISA member**): Peter Crowell, President

Annual reporting period: Calendar Year

Total membership (current): 42 members (31 from KY, 10 from TN, 1 from IN). Includes 4 Student members.

Total membership (end of last reporting): Do not have precise numbers but very similar to current membership numbers

Membership fees:

\$ 25 Individual

\$ 15 Student

\$ NA Sponsor

\$ NA Corporate

\$ NA Other (Identify organization membership category)

Percentage of Chapter Members who are URISA International Members:

(A) Top three chapter goals for the upcoming year (3 points)

- Collaborate with the Kentucky Association of Mapping Professionals (KAMP) and other groups to conduct at least two workshops during 2016
- Plan and organize successful annual Chapter meeting and educational event (scheduled for January 2017 at Austin Peay University)
- Increase membership by at least 25%

(B) What three training and educational programs would you like URISA to develop over the next 5 years? (3 points)

- A program for university professors that can provide guidance in how to prepare their students for their professional life. Faculty are often out of touch with the industry.
- A program that could be offered to non-GIS professionals (school boards, government officials, or businessmen) that will show international support for

geography literacy at all levels of society. As GIS professionals, we are all responsible for this, but having an international organization providing support at a local level could provide for a better response. This program could be most effective by using examples tailored to the specific professionals attending the programs.

- NextGen 911 and implications for development, maintenance, and integration of GIS databases with emergency dispatch software and systems

(C) Do you have a wish list for URISA International (i.e., areas where your chapter needs assistance, collaborative ideas that would benefit many chapters and URISA International, other)? (3 points)

- Greater integration between chapters and URISA International would benefit both types of organizations greatly. Essentially create a closer working relationship so that the chapters can still operate somewhat independently, but are more closely aligned as extensions of URISA International. Hopefully, progress with the unified membership model will support better integration and the health of chapters.
- Being able to utilize URISA International's resources (e.g. Web site hosting, event registration) would provide more opportunities to the local professionals and offerings by Chapters.
- Provide clearer information of URISA International initiatives (GMI, GISP Exam Prep Work Group) and opportunities for Chapter members to get involved.

(D) What are the three top issues the CAB should be addressing in the coming year? (3 points)

- Membership: ways for URISA International to help chapters increase and maintain membership numbers and for chapters to promote membership with URISA International.
- Marketing: promote the sharing of ideas and results amongst URISA International and other chapters as to what marketing strategies have been most effective in terms of membership and events.
- Engaging Chapter members in initiatives undertaken by URISA International (e.g. GMI)

CHAPTER 2015-2016 MATURITY ASSESSMENT CARD		5 – Fully Implemented 4 – In Progress – Fully Resourced to Complete 3 – In Progress – Partial Resources Available 2 – Planned – Resources Assigned 1 – Not Planned – No Resources Assigned 0 – Not Applicable
5	1. The chapter is an established non-profit organization with an active Federal ID number. <u>Comment:</u> Yes. Chapter is registered in Tennessee as a 501C(3)	
5	2. The Board has filed its most recent year IRS Form 990/CRA Equivalent (if a non-profit organization) or other appropriate IRS form for the organization based on your country. <u>Comment:</u> Yes	
5	3. The Board abides by chapter By-laws that have been updated within the last 5-years. <u>Comment:</u> Yes	
5	4. The chapter has regular Board and member meetings. <u>Comment:</u> Monthly calls with Board members and other invited Chapter members.	
4	5. The chapter offers an annual/biennial conference(s). <u>Comment:</u> Hold annual event (January of each year) that includes a business meeting and a substantial educational component (workshops and presentations). Also encourage student participation and a student project competition. Planning recently initiated for next annual meeting	
3	6. The chapter coordinates and collaborates with URISA International (including the CAB) or other allied organizations. Please elaborate with comments. <u>Comment:</u> Chapter members, including Board members, participation in CAB calls. Also, we have a representative involved in the URISA Unified Membership Model assessment activities. Much more could be done for participation in URISA International activities and other organizations—limited by numbers.	
4	7. The chapter offers workshops and other educational opportunities. Please elaborate with comments. <u>Comment:</u> For 2016, we will offer the workshop, “IT Project Management” at two venues. This is a workshop prepared by Chapter member and officer Pete Croswell and the Chapter is collaborating with the Kentucky Association of Mapping Professionals (KAMP) to deliver these workshops (1 at Kentucky State University in September and another at the KY GIS Conference in October). Also, the Chapter plans and delivers an educational event (workshops and presentations) at its annual meeting in January of each year.	
1	8. The chapter offers communications (website, surveys, and newsletters). Please provide links to online resources. <u>Comment:</u> The Chapter Website is updated as needed with new information. We do not have a regular newsletter, use of social media for connection with members, or surveys. This has been discussed but nothing is put in place at this time.	
2	9. The chapter has initiatives that positively impact our community. Please elaborate with comments. <u>Comment:</u> The general answer is, to some extent but the low number of members and participation in our annual meeting means that the scope of our impact. We need to increase our exposure in TN in particular.	
1	10. The chapter actively recruits new members. Please elaborate with comments. <u>Comment:</u> We have not conducted, and have no specific plans for an active promotion and member recruitment program. In the past, this has occurred in a general way as part of the advertisement of our annual	

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	meeting and educational event. We have discussed launching a more active membership campaign but no plans are in place.	
4	11. Chapter has identified a process for selecting CAB representative. <u>Comment:</u> Not fully. We have a brief statement in our By-Laws but need formal action to pin this down.	
1	12. The chapter collaborates with K-12 schools and universities and pursues outreach to students. Please elaborate with comments. <u>Comment:</u> So far, we do not have an active outreach for K-12 and University students although the Board recognizes that this is important. We hope to increase our exposure through our delivery of educational events—including collaboration with KAMP and hopefully, the TN Geographic Information Council.	
1	13. The chapter collaborates with local, state/provincial, or federal agencies. Please elaborate with comments. <u>Comment:</u> No formal activity or plans.	
1	14. The chapter’s membership has increased over the last reporting year. <u>Comment:</u> No. Membership has been essentially flat except for a minor increase after the 2016 Annual meeting.	
1	15. The chapter has a formal relationship with the Provincial/State GIS Council or equivalent entity. <u>Comment:</u> No	
5	16. The Board maintains (any/all) of the following executive board positions - which are members of URISA International, in good standing: (circle or write in) Immediate Past President, President, VP, Secretary, Treasurer, Other-specify <u>Comment:</u> Immediate Past President, President, VP, Secretary, Treasurer positions have been defined and filled for 2016.	
2	17. The Board has current job descriptions for each position. <u>Comment:</u> Basic descriptions in the By-Laws	
3	18. The chapter’s member database is online and accessible by the Board and members. <u>Comment:</u> Not on-line but Secretary provides membership data to Board members.	
1	19. The chapter promotes GISCI & GISP Certification by providing information/workshops. <u>Comment:</u> No formal activity directly by Chapter but Chapter President is involved in URISA Working Group for GISP Exam Prep.	
3	20. The Chapter maintains active communication with URISA international by attending Chapter Leader Quarterly Conference Calls, talking with Chapter Liaisons, attending Chapter Advisory Board Conference Calls, attending the Chapter Leaders Forum at the GIS Pro Conference, or other methods. <u>Comment:</u> In general, yes.	